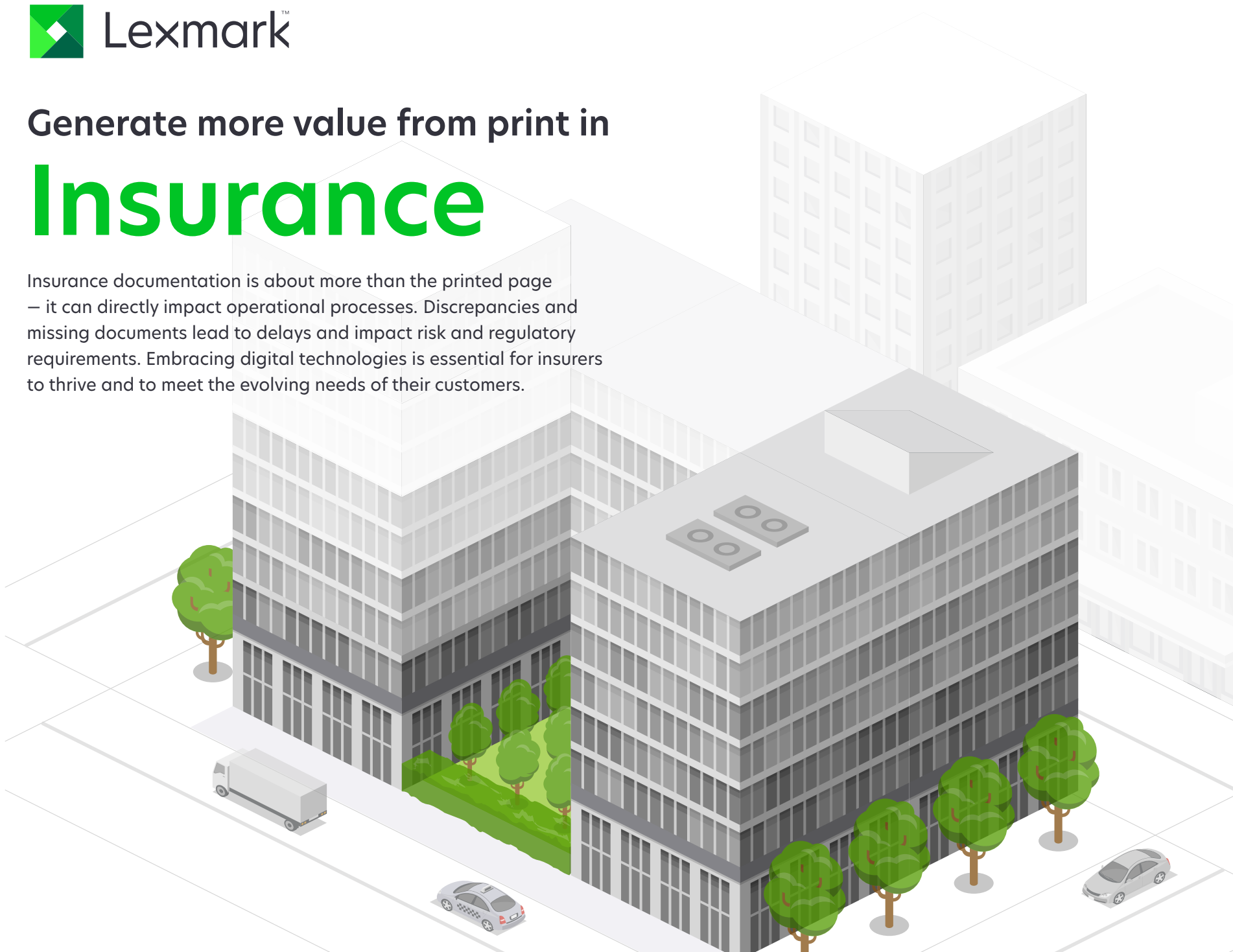




Generate more value from print in

Insurance

Insurance documentation is about more than the printed page – it can directly impact operational processes. Discrepancies and missing documents lead to delays and impact risk and regulatory requirements. Embracing digital technologies is essential for insurers to thrive and to meet the evolving needs of their customers.



Enable your insurance company's digital transformation with data and analytics

Using the power of the Internet of Things (IoT), Lexmark can capture and analyze printing and scanning activity across your entire insurance operation. We turn that into action by helping you identify processing and workflow improvements.

Real-time analytics also identify irregular print patterns and help prevent data breaches.

[Explore Lexmark Managed Print Services](#)

Eliminate processing delays with accurate and immediate document verification

Lexmark's solutions for insurance allow field agents to verify information while they are still meeting with the customer, and they can also instantly integrate documents into your existing back-office systems.

Time-consuming NIGO (not in good order) issues are eliminated. This speeds processing and – when paired with automatic routing via either metadata or barcoding – reduces missed forms, missed answers, manual errors and waiting times.

[Explore Lexmark's Capture Solutions](#)

Reduce infrastructure and grow efficiency with cloud-based solutions

Whether it's at your HQ, individual field or agency locations, or processing centers, look to the cloud for ways to rid yourself of clunky on-premises print infrastructure and gain document workflow solutions that scale quickly and efficiently – all while maintaining tight security.

Look for open solutions that integrate with your existing cloud applications, such as Google Drive and Microsoft OneDrive, to enhance efficiency and minimize cost.

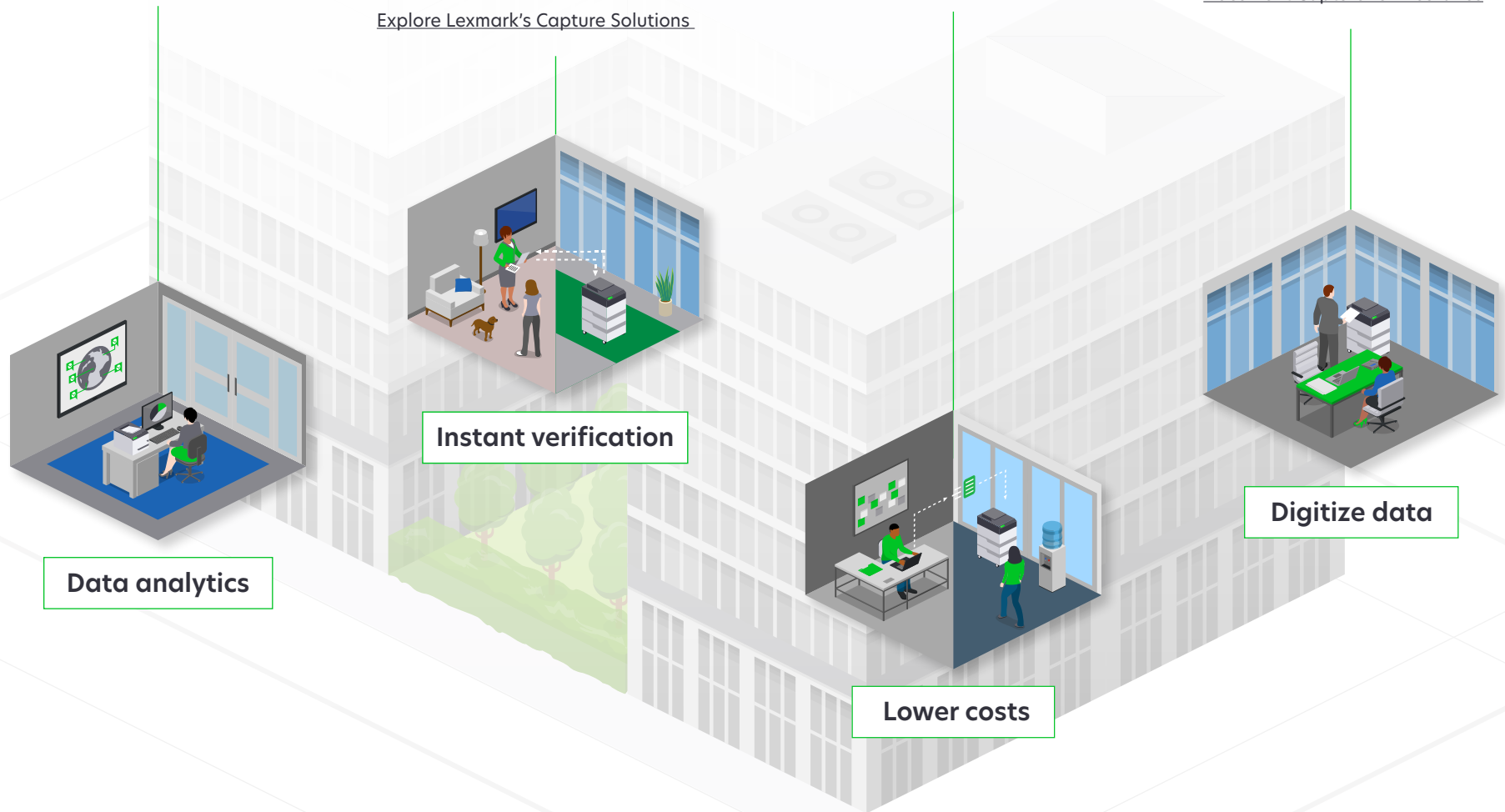
[Explore Lexmark Cloud Services](#)

Speed processing by digitizing your customers' paper documents

Capturing and digitizing your clients' paper documents at the point of origin streamlines your processes, automates repetitive tasks like verification and reduces paperwork.

Once a piece of paper is digitized, insurance companies can leverage data analytics, artificial intelligence and machine learning to improve underwriting processes, claims management, fraud detection and risk assessment.

[Explore Lexmark's Smart Document Capture for Insurance](#)

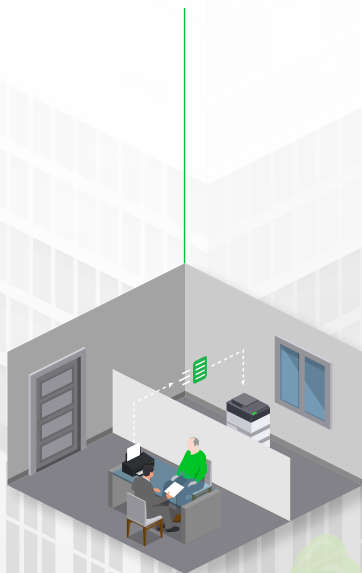


Streamline workflows and improve service by automating paper-based processes

Smart workflows help to automate the capture, validation and processing of insurance documents.

Across the insurance value chain – from account opening through servicing and to claims – digitization and automation can save insurers and their employees hundreds of hours, deliver faster processing and response times, and enable more accurate decision making.

[Explore Lexmark's Embedded Solutions](#)



Automate processes

Safeguard sensitive customer information with stronger data security

Protecting sensitive information at multiple points on the network is critical. Lexmark builds security into everything we create. For instance, security features help meet compliance and regulatory demands and prevent costly data breaches; and secure printing and user authentication limit access to customer information.

Software solutions discretely monitor printed, copied, scanned or faxed hardcopy data to identify usage patterns – including red flags such as employees printing multiple client names and contact details.

[Explore Lexmark's Secure by Design approach](#)



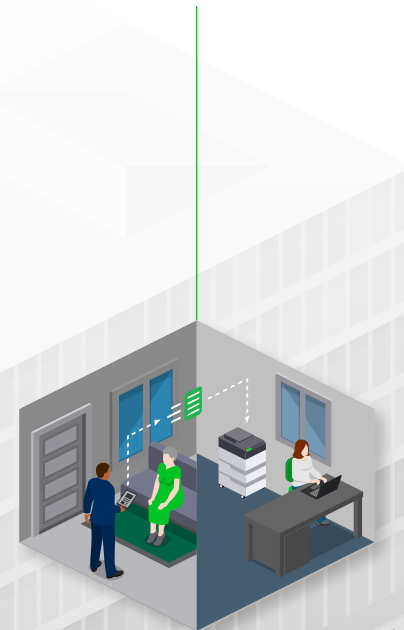
Safeguard data

Make things easy with mobile printing

Enable your agencies, branches, back office or in-the-field agents to print from their mobile devices, accelerating processing times and improving service levels.

Securely print from any device with a simple, convenient mobile printing experience that boosts security and compliance with built-in access controls.

[Explore Lexmark Mobile Print Solutions](#)



Optimize mobile

About Lexmark

Lexmark creates cloud- and IoT-enabled imaging technologies that help insurance customers worldwide quickly realize business outcomes. Through a powerful combination of proven technologies and deep industry expertise, Lexmark accelerates business transformation, turning information into insights, data into decisions, and analytics into action.