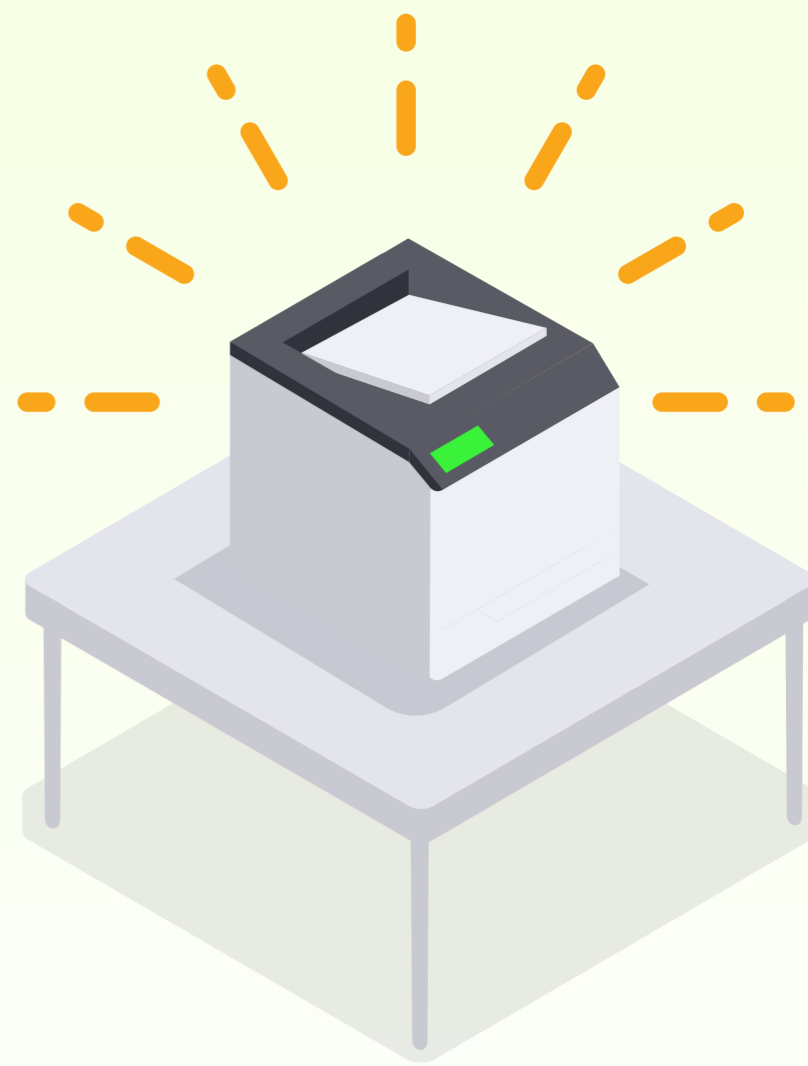


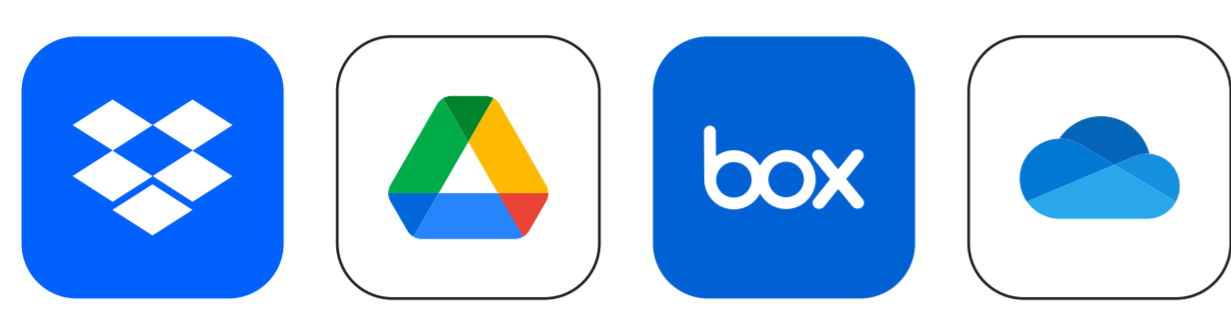
Smart devices are changing the way the world does business. Making the right investment in print [technology](#) today means making a wise choice for the future of your small business.

By Larry Early, Director, Software and Industry Marketing, Lexmark

Keep up with **TECH TRENDS** with a smart printer



4 ways your printer keeps your biz up to date with technology



Just like you download apps to an iPhone or iPad from the App Store or an Android device from Google Play, Lexmark GO Line™ devices have customizable touch-screen* technology that enables a wide range of apps to be added directly to your device.

1 SMART TOUCH



- ✓ Add and delete apps
- ✓ Drag and drop icons
- ✓ Customize home screen

2 SMART ACCESS

Print what you need when you want it with business-class mobile printing at your fingertips. Managing documents is easier and more convenient with [Lexmark Mobile Print](#).

It's now simpler than ever to...



Print documents and photos from your mobile device.



Configure print settings remotely.



Check toner levels and manage your printer on your phone.



Store files in popular cloud-sharing apps and print when ready.



Scan documents from your Wi-Fi-connected printer to your app.



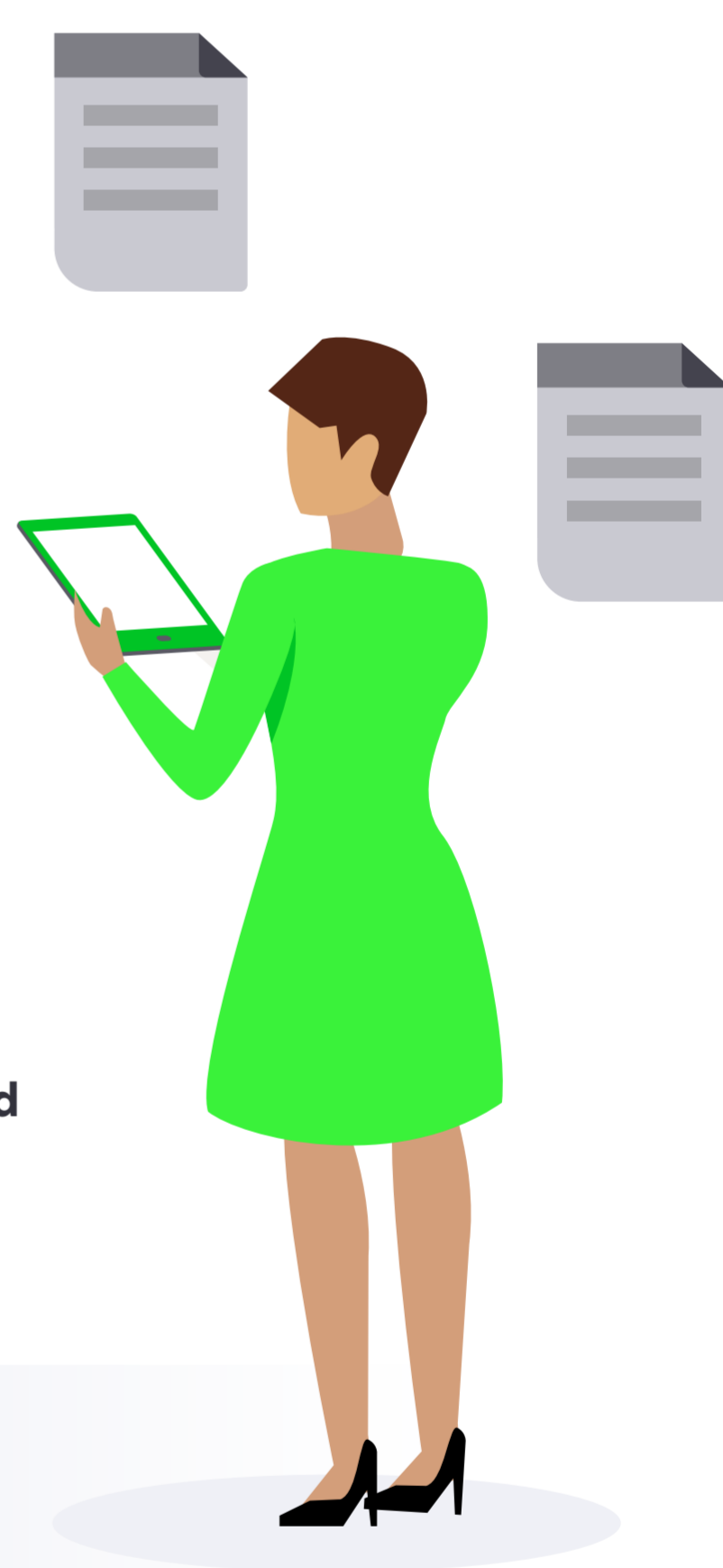
Preview and manage documents scanned from your printer.

3 SMART DOCUMENTS

Save time and money with:

- Password-protected printing
- [Cloud-based printing and scanning](#)
- Automatic two-sided printing
- Secure cloud faxing with [etherFAX](#)

 Lexmark GO Line™ devices also accommodate card stock, paper labels, postcards and more.



4 SMART SOLUTIONS

More control and less worry with simple, practical solutions from Lexmark, so you can:

- ◆ Reduce unnecessary printing and copying by pausing print jobs
- ◆ Speed up decision making with file accessibility wherever you are
- ◆ Minimize stress caused by workflow with pin login requirements
- ◆ Create a secure, smart print environment with automatic security reboots and convenient cloud access.

See which GO Line™ device best fits your small office. Use the [interactive Lexmark product finder](#) to compare printers.

Turn your small office into a smart office

Invest in your future with Lexmark GO Line™ – the best all-in-one printers for your small business.

