

Lexmark CX725 Series

Outstanding Color MFP for SMBs



The Lexmark CX725 Series, BLI's Pick for Outstanding Color MFP for SMBs for the Summer 2016 test season, offers...

- Strong value, with impressive overall performance and capabilities for a low total cost of ownership.
- Minimal downtime, with strong print productivity and an easy-to-navigate touchscreen control panel.
- Variety of mobile options, including Apple AirPrint, Google Cloud Print, optional NFC/Wireless Direct and a variety of mobile apps.
- Strong scan capabilities and high-quality output.

“The Lexmark CX725 Series proved to be the best choice for small- to mid-size business environments in need of a color printer MFP,” said BLI Director of Office Equipment Product Analysis Marlene Orr. “It promises maximum uptime, with a very intuitive touchscreen control panel, excellent reliability, impressive print productivity and a wide variety of mobile printing methods, all for a low total cost of ownership.”

“The Lexmark CX725 Series stood out from the rest in more ways than one,” added BLI Senior Test Technician Tony Maceri. “Users can count on high-quality output, regardless of whether it’s in print, copy, color or black mode. The unit also includes edge-to-edge scanning, as well as standard OCR, along with the impressive ability to OCR right at the device. All in all, the device is a perfect choice to meet the demands of busy workgroups.”

About **BLI Pick Awards**

Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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