

Winter 2013 Pick Award

Lexmark MX610/611 Series

Outstanding A4 Monochrome MFP for Mid-Size Workgroups





Lexmark International, Inc. 740 West New Circle Road Lexington, KY 40550 www.lexmark.com Based on the performance of the Lexmark MX611dhe, the Lexmark MX610/611 Series has won a BLI Winter 2013 "Pick" for "Outstanding A4 Monochrome MFP for Mid-Size Workgroups."

The 50-ppm family has a number of key features that contribute to it taking home this award. For starters, Lexmark embedded Solutions Framework (eSF) enables organizations to expand functionality with time- and money-saving software that can enhance existing workflows or help to create new ones. In fact, the devices have preinstalled applications such as Eco-copy (enables duplex and N-up selections to save paper) and Forms and Favorites (an archive for frequently used files). Also important is that users can output files on these devices from smartphones and tablets, which is critical in today's increasingly mobile business world.

The Lexmark e-Task interface is another strong suit of the series—and a favorite of BLI technicians. "The customizable control panel makes it easy to personalize settings and workflows to better meet the needs of each environment," said BLI Senior Test Technician Tony Maceri. "A robust scan feature set adds to the package: users can scan to several destination types in a variety of formats, including secure PDF."

But there's a lot more. The Lexmark MX611dhe provided very good print and copy output, while it delivered fast times and running speeds in nearly all print productivity tests, along with the fastest first-copy times from the platen and document feeder in the competitive group. The family is environmentally friendly, too: standard automatic duplexing contributes to less paper waste and toner-save mode helps extend the life of the cartridge, while Eco-mode can, according to the manufacturer, reduce power consumption—in short, ways for organizations to be more "green" and lower TCO. And the series is compatible with Lexmark Markvision Enterprise, a flexible and effective fleet management utility.

"What strikes me most is that the feature set, including eSF, support for mobile printing, a high RAM capacity, a standard 160+-GB hard drive and an optional internal staple finisher, is excel-



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lent, yet the Lexmark MX611dhe carries a purchase price that's among the lowest for this class of device—you get a ton for the money," said BLI Associate Editor Carl Schell.

"With our smart MFPs, Lexmark is able to meet the dynamic and unique requirements of organizations with a distributed workforce," said Marty Canning, Lexmark Executive Vice President and President of Imaging Solutions and Services. "Our complete line of smart MFPs enables workers to capture and access content they need in the way they need it, while driving greater productivity so that companies can spend more time competitively growing their business."

BLI highly recommends the Lexmark MX611dhe (\$1,799, estimated street price) for environments with monthly volumes of up to 12,000 impressions. The other devices in the family are identical to their sibling except for a difference or two: the Lexmark MX610de (\$1,399, estimated street price) offers an optional 160+-GB hard drive but no faxing; the Lexmark MX611de (\$1,499, estimated street price) also offers the optional hard drive; and the Lexmark MX611dte (\$1,699, estimated street price) offers the optional hard drive too, but includes an extra paper drawer.

About **BLI Pick Awards**

Twice a year with its "Pick" awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's "Recommended" or "Highly Recommended" seal and a BLI "Certificate of Reliability" and qualifies as a "Pick" award contender. Consequently, a BLI "Pick" is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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