

# TELLIGENCE Buyers Lab Winter 2019 Pick Award

## Lexmark CX522ade

# Outstanding Color MFP for Mid-Size Workgroups





The Lexmark CX522ade, chosen by Buyers Lab analysts as the winner of the Winter 2019 Pick award for Outstanding Color MFP for Mid-Size Workgroups, offers...

- Strong value, with impressive overall performance and capabilities for a low total cost of ownership
- Minimal downtime, with strong print productivity and an easy-to-navigate touchscreen
- Integration with an array of time- and money-saving solutions via Lexmark's embedded solutions framework (eSF)
- Variety of mobile options, including Apple AirPrint, Google Cloud Print, optional NFC/Wireless Direct, and an array of mobile apps

"The Lexmark CX522ade is the ideal choice for mid-size workgroups that need a fast, reliable, and affordable color MFP," said Marlene Orr, Keypoint Intelligence's Director of Printer & MFP Analysis. "The CX522ade is so easy to use, thanks to its intuitive touchscreen that greatly simplifies walk-up activity, allowing users to preview and print PDFs and Microsoft Office files, as well as to scan to a wide range of formats, including editable files, directly from the panel. Lexmark's embedded solutions framework (eSF) allows for integration with a wide variety of solutions that can help save businesses time and money, boost security, and much more. And the IT staff is sure to appreciate the robust security, including firmware integrity checking and intrusion detection, as well as Markvision Enterprise to give them a high level of control over a fleet of mixed hardware."

"The Lexmark CX522ade was designed to keep busy workgroups productive," said Tony Maceri, Keypoint Intelligence's Senior Test Technician. "It performed flawlessly over the course of our exhaustive reliability testing, delivered fast speeds, and offers high-yield consumables, which add up to fewer interruptions, maximum productivity, and lower running costs. And support for broad range of mobile print and scan methods means productivity can extend far beyond the workstation. Users can count on the CX522 to deliver high-quality output, regardless of whether it's in print, copy, color, or black mode."



# **About Keypoint Intelligence - Buyers Lab**

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. In a landscape that's ever evolving, we change with it.

# **About Buyers Lab Pick Awards**

Buyers Lab Picks stand alone in the industry and are hard-earned awards, as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes our lab test earns Buyers Lab's Recommended or Highly Recommended seal and our Certificate of Reliability, with the best performers qualifying as Pick contenders.

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