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Lexmark's new multifunction printers simplify complex business processes

Lexmark International today announced five new monochrome multifunction laser printers, the Lexmark X644e, X646dte, X850e, X852e and X854e, with best-in-class features that help enterprise customers work easier, smarter and faster.

All five devices feature a new design of Lexmark's innovative eTask interface, which can be customised to simplify complicated business processes with the touch of a single icon. The vivid new colour eTask interface is intuitive so users can easily perform basic or advanced tasks without training. It can also be adjusted to each customer's optimal viewing angle.

"Our newest generation of multifunction devices are designed to improve productivity by helping customers bridge the digital and paper worlds easily, quickly and more securely," said Paul Rooke, Lexmark executive vice president and president of its Printing Solutions and Services Division. "Customers using Lexmark's new MFPs and solutions will see business processes speed up and their total costs go down."

With maximum speeds ranging from 35 to 55 pages per minute (ppm), these multifunction printers offer fast, reliable performance that can handle the demands of large workgroups. All five devices feature duplex colour scanning capabilities. Colour scanning can help customers reduce their margin for error, especially for documents that might lose meaning if colour portions are captured only in black and white.

These devices are also the first in their class to offer standard scan preview capabilities as well as the ability to scan to or print from a USB flash memory device.

Embedded Solutions Framework

These multifunction printers can also be enhanced with Lexmark's new Embedded Solutions Framework (eSF), which is a platform that allows for the development of Java-based applications directly on Lexmark MFPs. In many cases, the Lexmark eSF eliminates the need for a server to run customised applications. Customers in large enterprise environments will benefit from this new scalable architecture because Lexmark's eSF allows solutions to expand as more devices are added without the need for additional server expenses.

"The new Lexmark eSF takes Lexmark's applications capabilities to a whole new level and will allow us to address customers' workflow issues in an even more comprehensive way," Rooke said.

Leveraging the Embedded Solutions Framework, the new multifunction printers provide document tracking capabilities that enhance Lexmark's Managed Print Services offerings. The new Embedded Document Accounting Solution provides comprehensive data on print, copy, fax and scan usage at each device.

Security

With the onset of government regulations like HIPAA and Sarbanes-Oxley, compliance is a primary concern for many enterprise customers. The Lexmark X644e, X646dte, X850e, X852e and X854e offer enterprise-level security options such as disk wiping, encryption, IPsec, SSL, SNMPv3, 802.1x and secure user authentication to help customers control information access and address other security concerns. Lexmark's offerings enhance secure management, secure network communications and secure information storage to meet the needs of customers with high security needs.

X644e and X646dte

The Lexmark X644e offers the only colour touch screen interface in its class. At up to 50 ppm, it also claims the fastest print speed in its class. The Lexmark X644e has an estimated street price of £1,559.

The Lexmark X646dte also features up to 50 ppm printing performance and includes advanced functionality such as scan preview standard. It also includes duplexing capability, a hard drive and an additional 1,000 sheets of input capacity. The Lexmark X646dte has an estimated street price of £2,019.

X850e, X852e and X854e

The Lexmark X850e prints at speeds up to 35 ppm and handles A3 tabloid paper. It is the only MFP in its class to offer scan preview functionality standard. At 3,100 sheets, the Lexmark X850e also offers the largest standard paper input capacity in its class. The Lexmark X850e has an estimated street price of £4,699.

For departments with a need for even faster output, the Lexmark X852e offers up to 45ppm performance at an estimated street price of £5,934, and the Lexmark

X854e prints at speeds up to 55 ppm at an estimated street price of £6,679. Both offer the same functionality as the Lexmark X850e.

Product Availability and Channel Programmes

All five products are available immediately through channel partners. As an enhancement to current programmes, Lexmark's partners have the option to combine these products with increased professional and managed services opportunities and recurring supplies revenue streams.

"These products provide our channel partners with an excellent platform to grow their top line revenue and improve their bottom line profitability," Rooke said. "When coupled with Lexmark's channel sales and marketing teams and award-winning programs, they represent a winning combination that ultimately brings a tremendous value to customers."

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About Lexmark

Lexmark International, Inc. makes it easier for businesses and consumers to move information between the digital and paper worlds. Since its inception in 1991, Lexmark has become a leading developer, manufacturer and supplier of printing and imaging solutions for customers in more than 150 countries. Lexmark reported \$5.2 billion in revenue in 2005, and can be found on the Internet at www.lexmark.co.uk.

All prices, features, specifications and capabilities are subject to change without notice.

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For further information please contact:

Lisa Canning
Lexmark International
Tel: 0870 444 0044
Email: lisamarie.canning@lexmark.co.uk

Kate Beames
red consultancy
Tel: 0207 025 6509
Email: kate.beames@redconsultancy.com