

J.B. Hunt looks to Lexmark X656de MFP to speed up printing, reduce costs and minimize waste.

Transportation logistics provider J.B. Hunt cuts costs, reduces environmental waste with Lexmark MFP

The Organization

With 2008 revenue of \$3.73 billion, J.B. Hunt Transport Services, Inc. is one of the largest transportation logistics companies in North America.

Providing transportation solutions centered on delivering customer value and industry leading services requires printing contracts, forms, reports, presentations, labels and scanning paper documents arriving from suppliers and customers. Long a leader in leveraging the power of technology to streamline its operations, J.B. Hunt is always on the lookout for ways to speed print times, maximize reliability and quality, and cut costs – all while remaining sensitive to the environment and the need to minimize paper consumption and waste.

The Challenge

When it came to choosing a new generation of high-performance desktop-size output devices for its Arkansas headquarters and more than 400 other locations, J.B. Hunt chose to evaluate the Lexmark X656de multifunction printer (MFP).

The Solution

With a high-quality business-class monochrome laser printer at its core, the Lexmark X656de MFP is capable of delivering up to 55 prints, copies or scans per minute. The X656de also features a large, full-color touchscreen operator panel with an adjustable angle of view and an internal hard drive that supports on-screen scan previews. Built for maximum reliability, the X656de is rated for a maximum monthly duty cycle of 275,000 pages.

Results

J.B. Hunt's Client Engineer Brad Baker unboxed the MFP and installed it onto the corporate network through the web browser interface. He had set up all of J.B. Hunt's standard corporate policy settings such as duplex,

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– Brandon Stanley
Information Services Manager
J.B. Hunt Transport Services, Inc.
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Lowell, Arkansas



scan to e-mail, LDAP and toner darkness settings in under one hour. Immediately, Baker noticed that Lexmark had redesigned the shipping materials to minimize the amount of cardboard and foam used.

The compact design of the X656de was also welcome news to Baker, who was able to install the unit atop a small filing cabinet where other products might not fit. That smaller footprint will be advantageous for



times when J.B. Hunt sets up operations at client sites and has very little space to work within.

J.B. Hunt has been printing duplex (printing on both sides of a sheet of paper) for more than two years and found this an essential feature for driving down operating costs. “We set up a device policy on the X656de that defaults to duplex printing,” said J.B. Hunt’s Information Services Manager Brandon Stanley. Stanley projects they will have saved \$250,000 over a five year period by moving to duplex printing. In addition, moving to Lexmark’s new extra high-yield toner cartridge, rated for up to 36,000* pages – more than five times the capacity of standard 7,000-page cartridges, reduces cost per page and cuts the amount of plastics requiring recycling by more than 80 percent. The X656de is also Energy Star certified.

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What matters is performance, and the Lexmark X656de delivers. “Morning warm up is faster than on our older printers, and the time to first page for print jobs is noticeably better,” said Stanley. “Print quality is very sharp

with consistent toner darkness and none of the toner artifacts that we sometimes see on other products.” He also appreciated the X656de’s quiet operation, just 56 dBA when printing, with the unit installed just a few feet outside his office.

Baker and Stanley also appreciated several small features that can make a big difference, such as the adjustable touchscreen that can be easily angled and the paper exit and ADF lights that clearly indicate that paper is loaded properly.

Supporting 26 network transport and management protocols, the X656de is fully network secure through IPSec and others protocols. Through LDAP, users can scan paper documents directly to e-mail, query the corporate address book or type an e-mail address. “This is an essential feature that we tested extensively,” said Baker. “It worked perfectly.”

At J.B. Hunt, providing safe and reliable transportation services to a diverse group of customers throughout the continental United States, Canada and Mexico is the top priority. With the Lexmark X656de MFP, the company is doing exactly that while simultaneously cutting costs and minimizing environmental impact.

*Average standard page yield value declared in accordance with ISO/IEC 19752