

POINT ELLIGENCE Buyers Lab Winter 2019 Pick Award

Lexmark MX722 Series

Outstanding Departmental MFP





The Lexmark MX722 Series, chosen by Buyers Lab analysts as the winner of the Winter 2019 Pick award for Outstanding Departmental MFP, offers...

- Minimum downtime thanks to an intuitive design, simple routine maintenance, perfect reliability, and class-leading speeds
- Robust scan functionality, including a DSPF for faster scanning of double-sided pages
- Integration with an array of time- and moneysaving solutions via Lexmark's embedded solutions framework (eSF)
- Flexible mobile support, which enables users to stay productive even when they're away from their desks

"High-volume environments can count on the Lexmark MX722 Series to easily keep up with their demands," said Marlene Orr, Keypoint Intelligence's Director of Printer & MFP Analysis. "This feature-rich, high-performing device promises to keep workflow moving smoothly, thanks to its exceptional performance, user-friendly design, and simple routine maintenance procedures. Support for broad range of mobile print and scan methods means users can continue to stay productive even when they're away from their PCs. Lexmark's embedded solutions framework (eSF) allows the MX722 Series to integrate with a wide variety of solutions that can help save businesses time and money, boost security, and much more. When you add in a robust portfolio of software, low running costs, and cutting-edge security features, like firmware integrity checking and intrusion detection, it's clear that the MX722 Series is a strong value."

"The Lexmark MX722 Series was clearly designed around productivity and convenience," said Tony Maceri, Keypoint Intelligence's Senior Test Technician. "It delivered a flawless reliability performance over the course of our extensive testing and fast speeds in numerous tests. Walk-up tasks are quick and easy to accomplish thanks to the device's large, highly intuitive touchscreen, while its well-organized print driver makes desktop activity just as



simple. Scan-intensive environments will appreciate the device's super-fast duplex scan speeds and the broad range of file formats it supports. The device can also be counted on for high-quality, professional-looking print output. The MX722 Series' impressive performance, functionality, and user-friendliness make it an ideal choice for high-volume environments."

About Keypoint Intelligence - Buyers Lab

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. In a landscape that's ever evolving, we change with it.

About Buyers Lab Pick Awards

Buyers Lab Picks stand alone in the industry and are hard-earned awards, as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes our lab test earns Buyers Lab's Recommended or Highly Recommended seal and our Certificate of Reliability, with the best performers qualifying as Pick contenders.

KEYPOINT INTELLIGENCE - BUYERS LAB • North America • Europe • Asia

Gerry Stoia, CEO

Deanna Flanick, CRO

Patrick Albus, CFO

Randy Dazo, Group Director, Office Technology & Services Randy.Dazo@keypointintelligence.com

Jamie Bsales, Director, Solutions Analysis Jamie.Bsales@keypointintelligence.com

George Mikolay, Associate Director, Copiers/Production George.Mikolay@keypointintelligence.com Marlene Orr, Director, Printer & MFP Analysis Marlene.Orr@keypointintelligence.com

Carl Schell, Managing Editor Carl.Schell@keypointintelligence.com

U.S. ANALYSTS

Kris Alvarez, Editor Kris.Alvarez@keypointintelligence.com

Lee Davis, Editor, Scanner/Software Evaluation Lee.Davis@keypointintelligence.com Kaitlin Shaw, Editor, Printer & MFP Evaluation Kaitlin.Shaw@keypointintelligence.com

EUROPEAN ANALYSTS

Priya Gohil, Senior Editor Priya.Gohil@keypointintelligence.com

Samantha Phillips, Editor Samantha.Phillips@keypointintelligence.com

Simon Plumtree, Senior Editor Simon.Plumtree@keypointintelligence.com

Andrew Unsworth, Editor, Software Evaluation Andrew.Unsworth@keypointintelligence.com

LABORATORY

Pete Emory, Director, U.S./Asia Research & Lab Services

David Sweetnam, Director, EMEA/ Asia Research & Lab Services

COMMERCIAL

Mike Fergus Vice President of Marketing & Product Development

Gerry O'Rourke International Commercial Director

