Get Smarter About Sustainability Checklist

Print is an increasingly important part of the sustainability story, but are you confident your print vendor is actively helping you achieve your sustainability goals with specific, measurable contributions? Use this checklist to get smarter about sustainability.



Are your printers built to last?

- How long are your printers designed to last?
- Are your devices built from recycled materials? If so, how much?
- Are your printing devices future-proofed with capacity for security upgrades and new features you might need as your organization grows?



Is your print fleet optimized for your organization's needs?

- Do you need devices that print larger A3/tabloid-size paper, or would your needs be met with smaller, more efficient printers?
- Do you actually need all the printers in your fleet?
- Is your printing ecosystem flexible enough to keep up with the growing need for hybrid work arrangements?



Are your printers cloud-enabled? Can your devices leverage the Internet of Things (IoT) for

- predictive support and remote maintenance?
- Does your print fleet allow your organization to take advantage of cloud printing and reduce — or even eliminate physical infrastructure?



What is driving the replacement of your printers — contract terms or data? Does your print vendor give you easy access to data and analytics

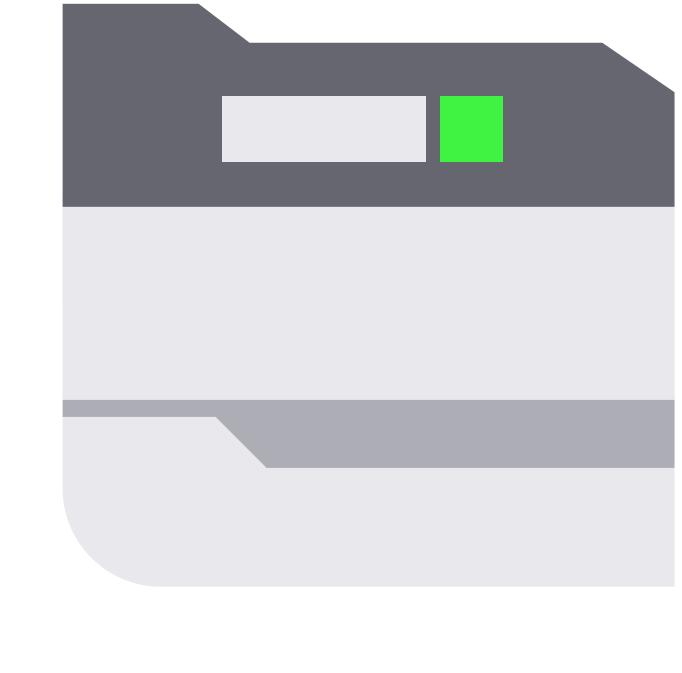
- about how your printers are performing and guide you through targeted device replacements?
- Are your devices equipped with sensors to assess service needs?



Is your print vendor helping you reuse responsibly? How does your organization dispose of toner cartridges and

- retired devices? Does your organization engage in any programs to help offset
- your carbon footprint?

When it comes to sustainability, you should have a partner that shares your vision for the future. With Lexmark, you can make print a vital and meaningful component of your sustainability story. Check out some of the ways Lexmark delivers on its commitment to supporting a more circular economy.



Designed for the long run

Intentionally engineered to last 7 or more years

Lexmark printers:

- Built from carefully sourced and recycled materials
 - Contain 4x more post-consumer recycled (PCR)
- plastic than the nearest competitor

of devices **Lexmark Managed Print Services:**

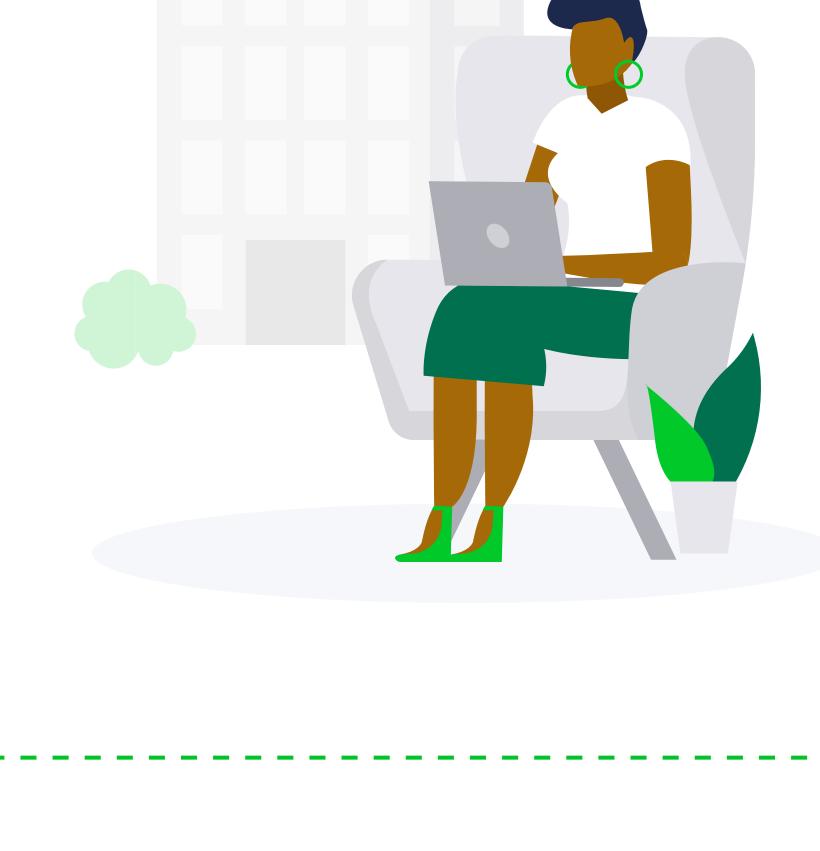
An optimized ecosystem

Help you reduce your physical print infrastructure by up to **61%**

Print 30% fewer pages with paper saving and industry capture solutions

Empower you to better adapt to hybrid work with

- interconnected devices





Lexmark Cloud Print Management: Can remotely repair device disruptions 70% of the time

Cloud-integrated and

Can completely eliminate physical print infrastructure, including servers

IoT-enabled

- Drastically reduce printed pages and supplies usage

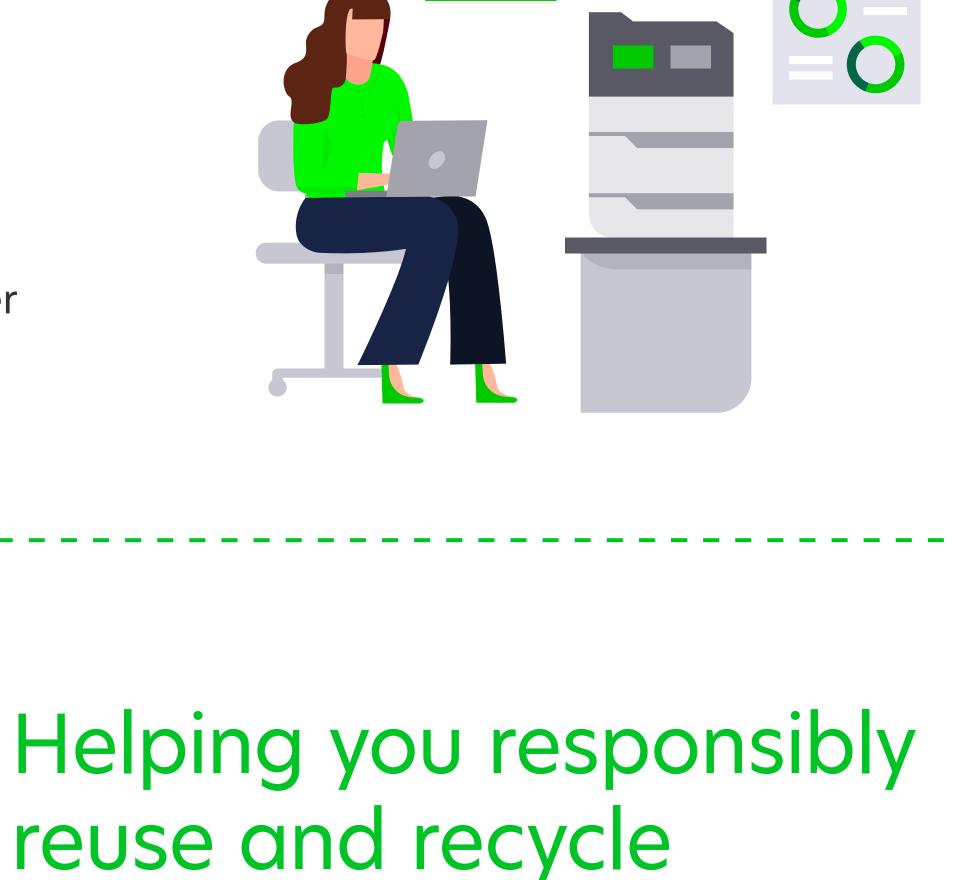
Smart Refresh device lifecycle management: Reduces waste through targeted printer replacement

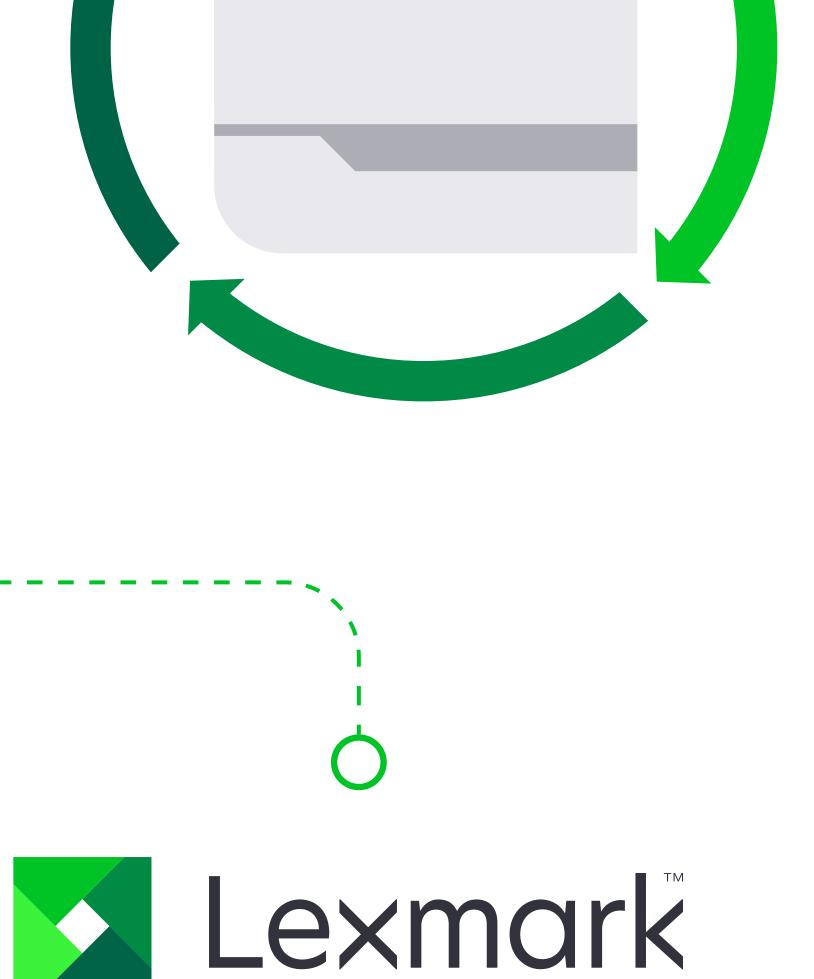
Device replacement

driven by data

save **US\$1.5 million** in costs

Helped a leading home improvement retailer





Have recycled or reused more than 100 million cartridges Recycled over 6,000 metric tons in 2020

Empower you to offset your paper usage with

Lexmark recycling programs:

planted trees



Want to learn more about Lexmark's

industry-leading approach to sustainability?

