

Checklist for Success

Your critical success factors for print transformation

What does a successful print transformation look like? While no two transformations are the same, there are some key factors that they all have in common.

1 An optimized fleet

Having the right printers in the right place with the right function



2 Streamlining your business processes

- Create a strategic plan based on industry best practices
- Deploy devices based on data analytics and industry insight
- Eliminate and reduce physical print server infrastructure

43% of organizations are investing in print infrastructure to drive their digital transformation initiatives.¹



3 Fine-tune your on-premises footprint

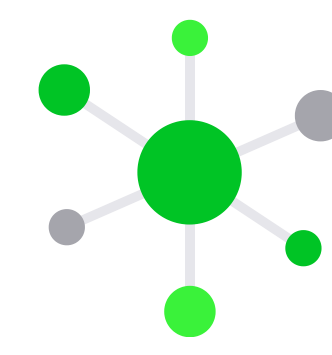
Cloud-based solutions to enable seamless scaling of your print operations



4 Minimizing interruptions with IoT analytics

Anticipate and correct disruptions in the print ecosystem before they occur - with remote repair minimizing downtime

93% of organizations believe IoT has the potential to improve printer fleet management.²



5 Ongoing and automated optimization

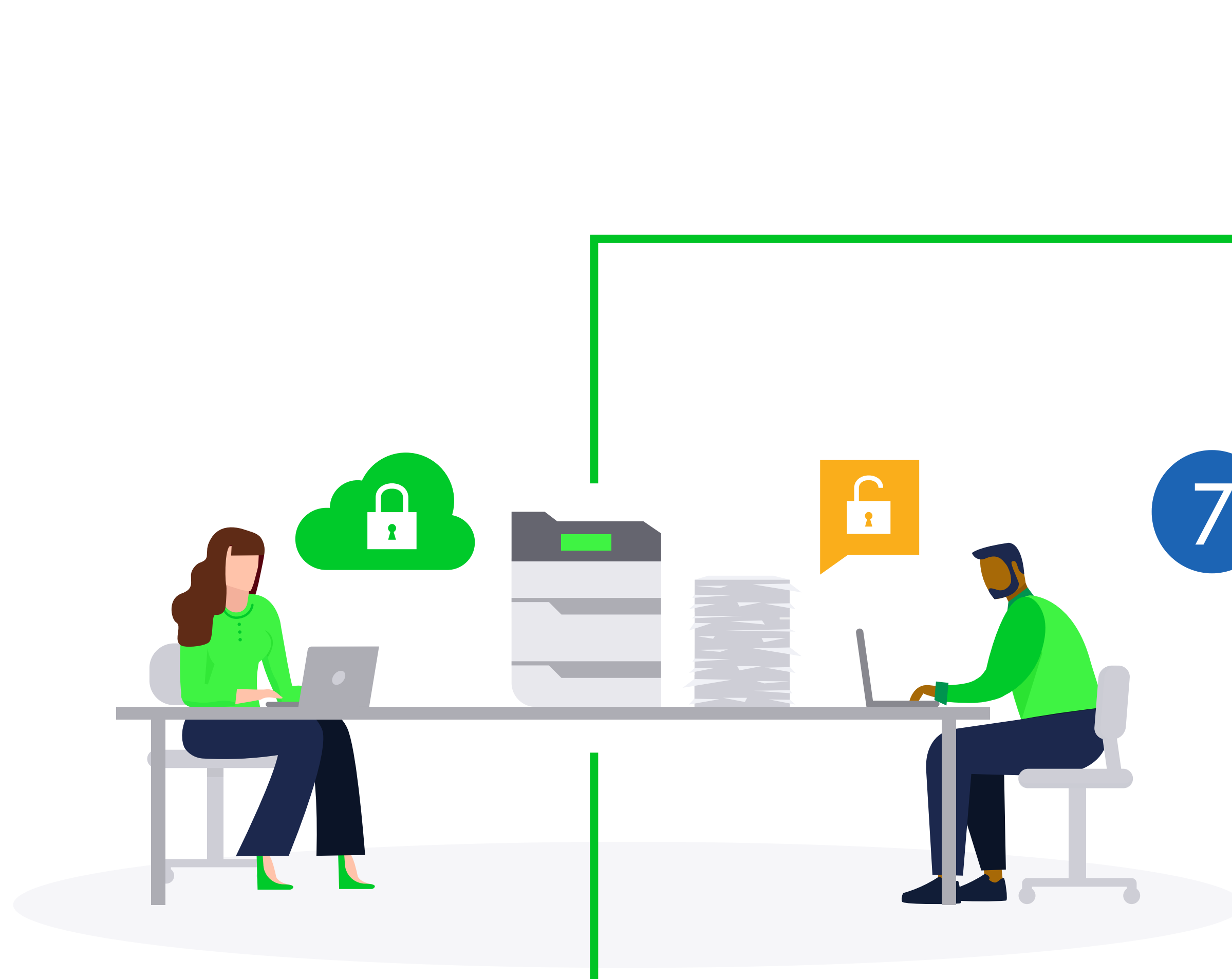
Automatically leverage data from your systems for continuous fleet and operations optimization

6 Continuous process digitization

Employ interactive analytics to help drive business process automation



Industry leaders in print ecosystems are using AI to power efficiency-delivering algorithms.



7 Integration with core systems

Reduce complexity and bolster security by connecting your print captures with your digitized systems

8 Sustainability

Ask: Can your print services partner support your sustainability initiatives?



A smarter, sustainable approach to print refresh reduces costs and capital expenditure.

^{1,2} IDC Digital Transformation and Print Infrastructure Study

What's next?

Whether your organization is just beginning its print transformation, or already well on its way, Lexmark can guide you through a seamless transition.

Let's discuss how.

