

# Generate more value from print in Manufacturing

In a manufacturing environment, printed information goes far beyond your printers and their output; it can directly impact your operations and processes. Discrepancies and missing documents can lead to delays, and offline printers can mean downtime and disruptions.

## Rugged hardware built for tough situations

Lexmark's intentionally engineered printers are unique. We use industrial metal frames to deliver superior durability and lifelong performance across demanding manufacturing environments. They can print reliably to multiple types of speciality media, and they can withstand a factory floor's extreme conditions, including temperature fluctuation and moisture.

That's one of the reasons why Lexmark printers are relied upon by eight of the top ten global manufacturers.

Explore manufacturing success with Lexmark

# Capture technology digitises documents and automates data transfer

Streamline industrial operations by implementing smart capture technology to digitise paper-based processes such as shipping labels, receipts, invoices and reports. Apply meta-tagging to quickly and accurately route and track critical information across different functions, such as shipping and accounts, removing discrepancies and delays and delivering savings.

Explore Lexmark's Capture Solutions

#### Increase uptime and keep business-critical processes running reliably

Your printers need to perform like a utility: instantly available and always in optimal operating condition. Lexmark's predictive service identifies and resolves issues before you even know there's a problem.

We combine this advanced technology with robust devices to maximise uptime and ensure your processes that rely on print, such as palletising, packing and shipping, aren't disrupted.

#### Explore Lexmark's Predictive Support

### Access interactive analytics and turn data into action

Combine printing with virtually any data set for true clarity and understanding of your printing and scanning ecosystem. Lexmark managed print services (MPS) allows you to gain an overview, all the way down to the smallest details of hardware and processes to continually optimise your print fleet.

With robust data-mining tools, data scientists, industry expertise and decades of experience, we'll arm you with true business intelligence.

#### Explore interactive analytics

**Business intelligence** 

Robust reliability

Digitise documents



Improved uptime

#### Keep business-critical information confidential and prevent costly security breaches

Secure your operations from the outset with Lexmark's Secure by Design approach. Lexmark printers and solutions are designed to be secure from the start, helping prevent industrial espionage, protect IP and sensitive data, and meet regulatory requirements.

Software technology and device functionality combine to ensure confidential information can be automatically captured and tracked, and only retrieved when authorised.

Discover Lexmark's Secure by Design approach

#### Reduce costs to improve your ROI

Your printers are an important investment in the success of your organisation, but not all printers are created equal.

With Lexmark, professional services assessments provide industry best practices for the optimal placement and utilisation of devices in a manufacturing environment, while adding smart industry-specific solutions to support automated workflows and eliminate paper-based processes.

Explore Lexmark Managed Print Services

# Improve productivity by integrating print that spans your organisation

Realise efficiencies across multiple sites, even around the globe, with cloud-based print solutions that integrate into your existing core back office and customer relationship management (CRM) systems.

Work with Lexmark to identify opportunities for improved service and device standardisation, all from a user-friendly interface.

Explore Lexmark Cloud Services

#### Drive productivity by streamlining processes across your supply chain

Deploy supply chain automation more effectively by enabling fast adoption with easy-to-use apps and familiar mobile interfaces.

Open solutions with meta-tagging functionality are easily incorporated into your existing set-up to improve document routing, security and accuracy across the supply chain.

Explore Lexmark's Supply Chain Document Optimisation

Secure operations

Inter costs

#### **About Lexmark**

Lexmark creates cloud- and IoT-enabled imaging technologies and durable, reliable printers that help manufacturing customers worldwide quickly realise business outcomes. Through a powerful combination of proven technologies and deep industry expertise, Lexmark accelerates business transformation, turning information into insights, data into decisions and analytics into action.

