



Lexmark™

BLI PaceSetter for Western Europe 2017-2018: Document Imaging Security



Lexmark International, Inc. has been honored with a prestigious BLI PaceSetter award for Western Europe in the Document Imaging Security category from the analysts at Keypoint Intelligence - Buyers Lab (BLI) thanks to its...

- Security features included standard across its hardware portfolio from single-function printers to advanced MFPs
- Holistic view of the network, fleet, and devices with security features to protect them individually and as an ecosystem
- Markvision Enterprise platform which offers strong device-management security features
- Scores in the top tier for almost every category in the study, including those covering device authentication, hard drive security, and firmware integrity

Data, document, and device security are top-of-mind concerns in every organization as breaches and leaks become more common and more devastating. Unfortunately, printers and MFPs can often be the weak link in the chain of document custody and allow malicious activity in an office network. Fortunately, however, manufacturers of office document technology have hardened and improved their hardware, software solutions, and services to protect office fleets. To determine which OEMs lead the market, analysts at Keypoint Intelligence conducted an in-depth evaluation of the security ecosystems of 12 document imaging OEMs. The granular study drilled down into 140 points of potential differentiation spread across eight categories: Device Authentication, Function Control/Job Protection, Hard Drive Security, Firmware/App Integrity, Network Security, Device Security Certifications, Fleet Management Security Solutions, and other document security offerings related to but external from the devices themselves. Based on these findings, the analysts at BLI have recognized Lexmark International, Inc., with a BLI PaceSetter award for Western Europe in the Document Imaging Security arena.

Lexmark scored very well in this study, standing out in areas like device firmware and app integrity, device network security protocols, and security solutions. Adding to Lexmark's impressive offerings are strong solutions which provide integral security features such as secure print release and scan audit trails. Notably, Lexmark offers Markvision Enterprise, which discovers, monitors, and auto-enforces security policies, and Card Authentication, a solution that can expand device authentication to a contact or contactless card.

“Recognizing security as a top priority for customers in all organizations, Lexmark is taking steps to ensure they offer hardware and software solutions that purchasers can trust,” said Jamie Bsales, Director of Solutions Analysis at Keypoint Intelligence. “Lexmark impressed with its ability to provide run-time memory inspection, reboot on issue detection, and run a firmware integrity check at bootup. These are the kinds of features that can stop a breach in its tracks. Lexmark’s attention to detail stood out in this study, with features that protect the device, workflows, and network at large.”

About Keypoint Intelligence - Buyers Lab

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry’s resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the ever-changing landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

About Buyers Lab PaceSetter Awards

Based on exhaustive questionnaires, in-depth interviews, and a proprietary rating scale, Buyers Lab PaceSetter awards recognize those document imaging OEMs that have shown market leadership in a variety of categories, including Document Imaging Security, MFP Platforms & App Ecosystems, Mobile Print, and key vertical markets.

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