Lexmark Cloud Services

Outstanding Print Environment Management Solution

Lexmark™

BLI BUYERS LAB 2019 PICK

Lexmark Cloud Services has been awarded a 2019 BLI Pick award as Outstanding Print Environment Management Solution from the analysts at Buyers Lab thanks to its:

- Cloud-based architecture reduces costs and simplifies administration
- Secure pull printing functionality protects sensitive information in printed documents
- Remote tracking for all print, copy, and scan activities across the entire fleet
- Analytics engine visualizes an array of print, copy, and scan usage statistics in real time
- Ability to remotely configure printers, update firmware and embedded software, and restart devices

"Managing a print environment can be very resource-intensive for IT personnel," said Lee Davis, Editor of Scanner/Software Evaluation for Keypoint Intelligence. "There are drivers, firmware, print queues, and device configurations to manage, devices to secure, and more. Lexmark Cloud Services is a wide-ranging solution that provides businesses with a simple yet powerful print environment management solution that can save IT time, cut print costs, reduce waste, and safeguard sensitive information."

Lexmark Cloud Services enables businesses to secure, control, monitor, and manage their entire fleet of Lexmark printers, copiers, and MFPs. The solution can automatically discover supported devices and enables administrators to create and deploy device configuration profiles to streamline setup and ongoing administration. To help businesses paint a complete portrait of their print environment, all the print, copy, and scan activity is monitored and can be funneled into a bounty of canned reports or visualized in real-time. The solution also delivers secure pull printing to keep sensitive information from falling into the wrong hands.

About Keypoint Intelligence - Buyers Lab

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the ever-changing landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

About Buyers Lab Software Pick Awards

Buyers Lab Document Imaging Software Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including evaluation of key attributes such as features, usability, and value. Each product that passes our lab test earns Buyers Lab's Platinum, Gold, Silver or Bronze rating, with the best performers qualifying as Pick contenders.

KEYPOINT INTELLIGENCE - BUYERS LAB • North America • Europe • Asia

Gerry Stoia, CEO

Deanna Flanick, CRO

Patrick Albus, CFO

Randy Dazo, Group Director,
Office Technology & Services
Randy.Dazo@keypointintelligence.com

Jamie Bsales, Director,
Solutions Analysis
Jamie.Bsales@keypointintelligence.com

George Mikolay, Associate Director,
Copiers/Production
George.Mikolay@keypointintelligence.com

Marlene Orr, Director,
Printer & MFP Analysis
Marlene.Orr@keypointintelligence.com

Carl Schell, Managing Editor
Carl.Schell@keypointintelligence.com

U.S. ANALYSTS

Kris Alvarez, Editor
Kris.Alvarez@keypointintelligence.com

Lee Davis, Editor,
Scanner/Software Evaluation
Lee.Davis@keypointintelligence.com

Kaitlin Shaw, Editor,
Printer & MFP Evaluation
Kaitlin.Shaw@keypointintelligence.com

EUROPEAN ANALYSTS

Priya Gohil, Senior Editor
Priya.Gohil@keypointintelligence.com

Samantha Phillips, Editor
Samantha.Phillips@keypointintelligence.com

Simon Plumtree, Senior Editor
Simon.Plumtree@keypointintelligence.com

Andrew Unsworth, Editor,
Software Evaluation
Andrew.Unsworth@keypointintelligence.com

LABORATORY

Pete Emory, Director, U.S./Asia
Research & Lab Services

David Sweetnam, Director, EMEA/
Asia Research & Lab Services

COMMERCIAL

Mike Fergus
Vice President of Marketing &
Product Development

Gerry O'Rourke
International Commercial Director