

# Fax Over IP



## Business challenge

Eliminate the need for organizations to use analog fax lines and analog telephone adapters while reducing the time and money they spend on fixing fax problems associated with VoIP systems.

## Lexmark's advantage

Lexmark's Fax Over IP application doesn't require a separate analog fax line or a fax card/modem to send and receive faxes over VoIP systems. Instead, faxes are sent directly from the MFP through the IP network.

## What are the advantages of Fax Over IP?

- ▶ Improves productivity
  - ▶ Spend less time correcting basic fax issues
  - ▶ Put more time and effort into critical projects
- ▶ Cuts business costs
  - ▶ Save money typically spent on fax-only analog phone lines
  - ▶ Reduce expenditures on long distance faxes that go to an IP address
- ▶ Sends confirmations quickly
  - ▶ Get real-time feedback on a fax job's success or failure
- ▶ Provides fast and easy set-up
  - ▶ Offers a familiar fax interface that's simple to use
  - ▶ Uses one connection instead of the two needed with analog faxing

## Ideal for

- ▶ Banks
- ▶ Doctors' offices and hospitals
- ▶ Retailers
- ▶ Insurance agencies
- ▶ Elementary and high schools

## Features

### Improve productivity

By using the Fax Over IP application, you won't spend nearly as much time trying to resolve fax issues, so you'll have more time to make sure work flows through your business more efficiently.

### Reduce costs

With Fax Over IP, your company won't need to pay for a separate, fax-only analog phone line or a fax card/modem. Plus, because it uses an IP address, you can see substantial cost savings on your long distance charges.

### Enjoy increased reliability

Experience greater peace of mind by receiving real-time fax confirmations right after a fax job is completed—instead of waiting for feedback from based fax services, not knowing whether or not your fax went through.

### Simplify the process

Compared to setting up and using an analog telephone adapter—and all the equipment and wiring that goes with it—Fax Over IP is significantly easier to set up and use.

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**Part number:** 82S0397

**Memory:** Minimum of 256MB

**Hard disk:** Not required