



Gain Control with Patient-Centered Technology

Lexmark Healthcare empowers healthcare providers to consolidate all patient data in a single view



Patient-Centered Technology Brings Control to Content Chaos

Lexmark Healthcare knows quality healthcare is all about focusing on the patient to achieve the best possible outcomes. It's about a commitment to delivering a superior standard of individualized care based on an accurate and complete set of patient information, and sharing this data securely throughout the care continuum.

With a more comprehensive patient view at their fingertips, clinicians can deliver treatment more precisely and efficiently. Instead of trying to piece a clear picture together from multiple data sets scattered in various departmental silos, you can look at one, completed puzzle.

At Lexmark Healthcare, our mission is to complete the patient picture for healthcare providers. Gartner and other analysts estimate that 80% of all healthcare data is unstructured but still clinically relevant. This means finding a way to provide unstructured patient information – including DICOM and non-DICOM medical images, photos, referral documents, dictation notes and more – alongside structured patient data. It means integrating this information seamlessly into the electronic health record (EHR) and making it accessible as part of the clinical workflow. With our suite of enterprise imaging and enterprise content management (ECM) solutions, Lexmark Healthcare is uniquely positioned to consolidate all patient data into a single view.

Finally, a health IT strategy that puts the patient first

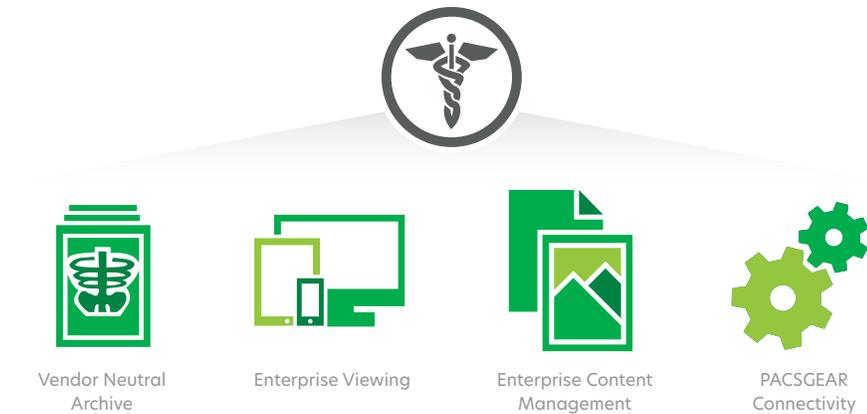
Lexmark Healthcare shares your vision of a better way to deliver care and your commitment to putting the patient first. We fully recognize that patient-centric technology is fundamental to patient-centric care. Our all-encompassing Healthcare Content Management (HCM) strategy is the basis of a robust modular healthcare IT platform, which brings order and control to the diverse and complex unstructured world of healthcare information, wherever it lies.

Our HCM strategy consists of enterprise imaging solutions – including the number-one ranked independent vendor neutral archive (VNA), zero-footprint enterprise viewers, and PACS connectivity tools – as well as ECM components such as document management, data capture, and business process management (BPM) software.

Historically, all of these technologies have been installed and managed separately. However, the market demands simplified and integrated solutions to overcome the problems often inherent in a multi-system approach to the unstructured healthcare content challenge. We are proud to be the first to offer a single platform flexible enough to capture, manage, access and share all unstructured healthcare content.

Beyond clinical content

In addition to solving the unstructured content challenge for patient-care information, Lexmark Healthcare also has a strong history in solving financial and administrative information problems. From revenue cycle and credentialing to accounts payable and human resources, we help healthcare organizations appropriately aggregate and view any variety of critical information to improve patient and business outcomes. We bring focus to disparate information and unlock its full potential in today's information-laden environment.



Your choice: modular products or a complete platform

Lexmark Healthcare understands that the journey to improving healthcare quality while controlling costs calls for trade-offs and difficult financial decisions. Modular and designed for flexibility, our solutions enable customers to start small or implement a complete enterprise-wide solution. Individually, offerings help hospitals fill in gaps to bring important new functionality to their current IT environments. Collectively, they deliver a ground-breaking comprehensive platform that brings order and visibility to the world of unstructured healthcare content for smarter, faster, cost-effective, integrated care. With some of the most innovative and mature IT offerings on the market today, you can rest assured that our solutions lead the industry and are reliable, robust and focused on the future.

Industry-leading benefits

- ▶ Enhance care with visibility to a complete patient record
- ▶ Preparation for value-based care initiatives
- ▶ Reduce costs by providing and enhancing enterprise imaging and content strategies
- ▶ Facilitate collaboration and meet regulations leveraging standards-based interoperable solutions
- ▶ Build staff satisfaction by automating manual administrative processes
- ▶ Eliminate inefficiencies that surround paper and digital content workflows
- ▶ Cut costs through software and hardware acquisition economies of scale
- ▶ Streamline data management through IT consolidation

A global healthcare IT leader

Whatever your location or healthcare system, with a significant global footprint, Lexmark Healthcare understands the demands of the worldwide healthcare market and offers solutions tailored to your specific needs. More than 3,000 hospitals worldwide benefit from Lexmark Healthcare's deep experience in healthcare enterprise solutions. With over 20 years in healthcare and tools to aid HCM strategy planning, we look forward to partnering with you.

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