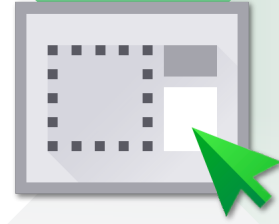




# Lexmark Solution Composer



Your time is valuable. Your resources are limited. And your budget is tight. But you still need to streamline your organization's manual and paper processes if you're going to be successful in creating a more efficiently run organization.

Lexmark Solution Composer can help. We can increase your company's efficiency by providing you with a simple, cost-effective way to build intelligently adapted workflow solutions in minutes—even if you don't know anything about programming. Not only do these solutions work on any solutions-capable multifunction product (MFP).

## Business challenge

Whether you're optimizing an existing business process or putting new ones in place, you'll face several challenges as you work toward greater efficiency, including:

- ▶ **Creating more affordable workflow solutions in less time:** Developing an app typically takes days or weeks. It can be a slow, expensive proposition—especially when you multiply the cost by all of your different processes.
- ▶ **Using valuable resources more efficiently:** Designing workflows typically requires extensive programming knowledge, various development tools and IT certifications—resources not always found within your company.
- ▶ **Making fewer mistakes on important processes:** Manual and paper processes increase the change for human error and can ultimately drive away customers and slow down business.

## Lexmark Solution Composer advantages

This software tool has an intuitive interface that simplifies the process of creating a workflow solution. Forget about spending hours going through a user's manual or waiting to hear from IT. If you can use the drag and drop method, you can build a solution based on your specific needs in no time at all.

Plus, you can create as many workflow solutions as you need and deploy them on a Lexmark MFP. With Lexmark Solution Composer, you can:

- ▶ **Improve productivity:** Automating your manual or paper-based workflows boosts productivity by freeing up employee time and company resources that can be redirected toward growing your business.
- ▶ **Empower employees:** Give your team a productivity tool that lets them design their own digital workflow solutions in minutes. They won't need IT, costly outside resources or any programming knowledge ... it's that easy.
- ▶ **Reduce costs:** Cut costs by creating workflow solutions that are significantly less expensive than native app development and server or PC-based software. Do what you need for less.

## Create your solution in a snap

- ▶ **Design:** Drag and drop the tasks you want to include in your solution in the order you want them to appear, such as scanning actions, job confirmations and user prompts.
- ▶ **Validate:** Make sure your solution is free from most types of errors by checking and quickly identifying any problem areas.
- ▶ **Save:** Once it's designed and validated, save it and you're done. Name it, brand it with your company icon and install it on any supported Lexmark MFP to start using it.

## Find out more

Make a move today to increase productivity, empower employees and reduce costs across your organization. Contact your Lexmark representative to learn more about Lexmark Solution Composer.