



# Lexmark Cloud Services

**Configure, manage and analyse your print environment for ease of use, consistency, security and cost control.**

Even if you have the staff and budget to devote to it, the process of building, maintaining and supporting a print and document management infrastructure can be complicated and expensive. Lexmark Cloud Services provides a more efficient and affordable path to print management success.

## The cloud advantage

With Lexmark Cloud Services, what was once the domain of full-time IT staff and costly, dedicated infrastructure such as print servers is now available via a secure, on-demand cloud-based offering. What does this do for you?

**Ease of deployment:** Adding new users or printers is easy when you don't have to worry about provisioning servers or configuring on-premise software.

**Streamlined maintenance:** Cloud architecture means your Lexmark devices get the latest firmware and apps, across locations, without stressing out your IT group. And Lexmark Cloud Services is always up to date with the latest features and security fixes.

**Funding flexibility:** There's no need for up-front capital outlays. As a service, Lexmark Cloud Services can be funded through standard operational expenditures. And you pay only for the resources you use, not a static on-site system overbuilt for peak requirements.

**Scalability:** Whether you grow by print volume, geography or changing workflows, Lexmark Cloud Services uses proven, high-performance cloud technology to scale up (or down) to meet your needs. Adding new cloud services as they become available is easy, too.

**Uptime:** World-class cloud technology ensures greater continuity of service.

**Integration:** Our cloud means faster and easier connections to your cloud, with services like Lexmark Cloud Connector instantly leveraging your organisation's existing familiarity with and access to Box, Dropbox, Google Drive, and OneDrive accounts.

## Enabling print with cloud flexibility

With its multi-tenant cloud architecture and ease of deployment, Lexmark Cloud Services brings a full suite of print-optimising capabilities to any print environment, from small companies to large enterprises.

Lexmark Cloud Services			
			
<b>Lexmark Cloud Print Management</b> Configurable print release for security and savings	<b>Lexmark Cloud Fleet Management</b> Remote device configuration, updates, firmware	<b>Lexmark Cloud Connector</b> Access to popular cloud storage providers from Lexmark devices	
		<b>Analytics</b> Visibility into your organisation's unique printing practises	

**Secure print release:** Save on printing costs, secure confidential information, and give your users the convenience of output from any authorised device without installing print servers in every location. With Lexmark Cloud Print Management, you can eliminate unclaimed documents sitting at printers, give users more output options and scale the system to fit your business's changing needs. What's more, our innovative hybrid technology keeps your print job inside your firewall if you prefer, sending only the print job metadata to the cloud to enable analytics.

**Fleet management:** Cloud-based Lexmark device management makes it easy to configure printers, gather vital statistics, and keep devices up to date with the latest recommended firmware and apps. With Lexmark Cloud Fleet Management, Lexmark devices can—after a one-time setup—be managed from anywhere in the world without the need to go on site or even be on the same local network.

**File access and document management:** Lexmark Cloud Connector connects Lexmark device users effortlessly and securely to all their files. With Lexmark Cloud Connector, you're in total control of when and where you access, store and print your files and scans. There's no need for a smartphone, computer or tablet—just an e-Task equipped Lexmark multi- or single-function product (MFP/printer).

**Analytics:** The information gathered by all Lexmark Cloud Services modules provides valuable visibility into your organisation's unique printing practises and workflows which help you modify printing behaviours and reduce overall printing costs.

With Lexmark Cloud Services Analytics, you'll be able to:

- ▶ Track all printing, copying and scanning across your organisation to enable data-driven decision-making.
- ▶ Do comparative analysis to see how each individual's print practises compare to others in your organisation.
- ▶ Measure the environmental impact of print practises in your organisation.
- ▶ Select from a variety of summary views of your data by user, user group, device, or device group.
- ▶ Apply reporting filters to view activity by a specific interest area such as colour or duplex.
- ▶ View data online or export for additional analysis.

Graphical reports give authorised users detailed data on job statistics at an individual, departmental or organisational level. These reports provide the information needed to modify printing habits, better manage assets, and reduce costs and waste.

**Learn more at [Lexmark.com.au/cloud](https://www.lexmark.com.au/cloud)**

### Security in the Lexmark Cloud

Lexmark is an industry leader in document and device security. This expertise is the backbone of the Lexmark Cloud, combining our dedication to security with the many advantages of cloud deployment. Lexmark Cloud offers the scalability and cost-effectiveness of print and on-demand content services, while maintaining the same levels of security, control, and performance that characterises our entire product line.