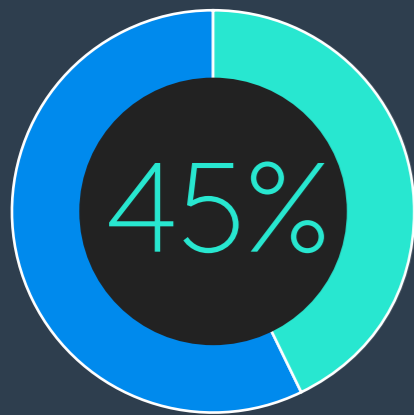
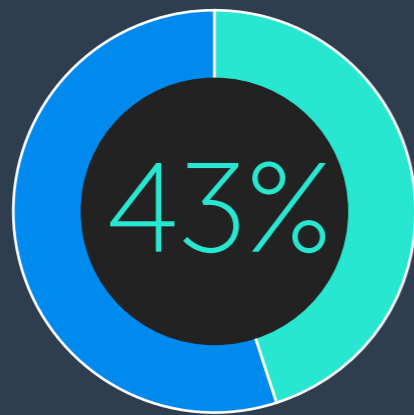


Cloud Print Services Market Landscape 2021

Cloud is a top investment priority



45% say cloud is a top investment priority in the coming year



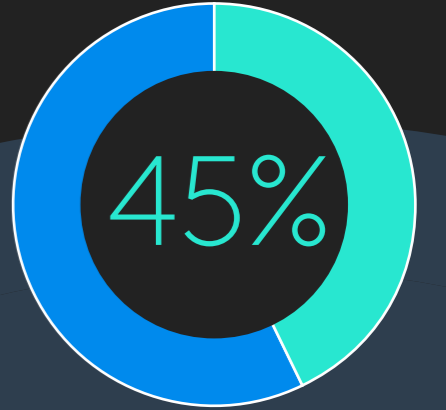
43% of businesses expect all IT infrastructure to be cloud based by 2022

Cloud printing is gaining momentum

72% say they will increase their use of cloud print management by 2025

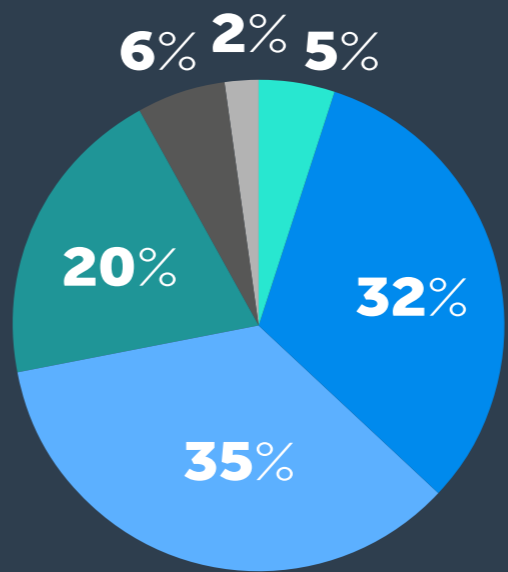
MPS providers must expand their cloud capabilities

39% have implemented a cloud print management platform



45% of customers say cloud print service provision is a key supplier selection factor

37% plan to do so in the next 12 months



- We will move over to cloud-based print job management completely
- It will increase a lot
- It will increase slightly
- It will stay the same
- It will decrease
- Not sure/don't know