



# Lexmark Print



## Business challenge

While business users expect desktop and mobile printing to be equally convenient, IT managers know how complicated it can be to provide seamless output due to mobile's unique characteristics.

## Lexmark's advantage

Lexmark delivers solutions that address the challenges of printing from a mobile device on an enterprise network. The Lexmark Print app for iOS and Android devices supports:

- ▶ **Improved user experience:** The Lexmark Print app provides a simple and consistent user experience for printing from mobile devices in an enterprise environment, offering the ability to select a printer, set print options and receive quality output.
- ▶ **Administrative control:** Administrators control all available user options, default device, configurations and app policy settings.
- ▶ **LPM integration:** The Lexmark Print apps for iOS and Android let users easily send print jobs to a Lexmark Print Management queue or directly to a printer from within any app that supports print.

## Features

### Simple printer discovery

- ▶ **Search:** Quickly search your network to add printers.
- ▶ **QR Code:** Scan a device's QR Code to automatically add the Lexmark print device.
- ▶ **Manual:** Users can easily add a printer by manually entering its IP address, hostname or URL.

### Lexmark Print

- ▶ **Direct Print:** Print directly to a discovered Lexmark printer with no server required.
- ▶ **Submit and release:** Submit or release a document from Lexmark Print Management directly from a mobile device.
- ▶ **Selectable print options:** Select number of copies, duplex, color, paper tray, paper size, orientation, paper type and paper saver.
- ▶ **Supported document formats:** Print PDF, JPG, GIF, BMP, PNG and TIFF formats.

### Mobile Scan

- ▶ **Direct scan:** Scan directly to your mobile device from a discovered Lexmark printer with no server required.

- ▶ **Scan sharing:** Share scanned files with available applications on the mobile device such as email and cloud applications.
- ▶ **Append scans:** Append scanned files with images from the camera or photo gallery to create a single attachment.

### Configuration file

- ▶ **Customize:** Administrators can hide and show functionality, such as direct printing or color printing, depending on their environment.
- ▶ **Set defaults:** Administrators can pre-configure the Lexmark Print app to enable default settings and configuration
- ▶ **Deploy configuration:** File can be deployed throughout a department for mobile app policy enforcement

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**For more information, visit [www.lexmark.com/mobile](http://www.lexmark.com/mobile)**