



In-Store Capture

Streamlined document processing built for retail

The world of retail is moving faster than ever before, and your employees need to be able to keep up with the ever-changing demands of your business and your customers. But when those employees are spending their time managing, searching for, and processing paperwork, customer-facing activities that bring value to your bottom-line suffer and don't get the attention they deserve.

Lexmark's In-Store Capture solutions enable store personnel to spend less time in the back office and more time on the sales floor with customers. With capture technology designed specifically for retailers, you'll be able to leverage Lexmark's smart MFP platform to streamline paper-based processes, drive greater efficiency and improve security across your enterprise.

Gain faster visibility to critical information

Processing paper-based information is a challenge, especially when those processes span across multiple locations and involve a number of people. Paperwork is easily lost, difficult to move and keeps staff from finding exactly what they need, when they need it.

With In-Store Capture, you'll have the power to convert paper documents into digital formats as they are received. With the touch of a button, store employees can simply scan in paperwork and route to core business systems, network folders, or directly to an individual for processing.

Drive greater efficiency, speed and savings

Store Managers spend a great deal of time collecting documents and shipping them to central scanning facilities. This process can take days, or even weeks, during which time the documents are not available to anyone at the store or in the back office.

In-Store Capture enables you to streamline scanning and capture, and bring these processes into your stores. By leveraging Lexmark MFP technology to easily capture documents, you will eliminate manual steps throughout the process, increase accuracy, reduce costs and drive greater efficiency.

Boost security and compliance

The painstaking tasks of meeting compliance regulations and enforcing standardised processes can reduce efficiencies and lead to expensive fees. Not to mention information found on paper documents are at greater risk for disclosure.

Since In-Store Capture makes it possible to capture paperwork from the point of receipt, you'll eliminate document loss and at-risk information, and make sure you're gathering all required data from the beginning. And, since information is converted from paper to digital, you'll be able to employ stronger security measures, facilitate storing and archival and conduct searches and audits effortlessly. Customise functionality to your needs

At Lexmark, we understand that no two retail organisations are alike. Your processes, systems and information requirements are unique to your business, and a rigid, one-size-fits-all solution just won't do.

That's why we built In-Store Capture to be agile and customisable. When it comes to choosing what's right for your business, you get to decide what level of capture intelligence best meets your specific needs. In addition, our versatile integration options ensure flexibility in your infrastructure, and allow you to more tightly connect and unite business processes and systems.



Key features for In-Store capture

- ▶ **Store-level usability:** Capture that is easy to use and simple to deploy and manage within a distributed environment
- ▶ **Smart process management:** Intelligent technology that makes it easy to print on demand, capture from the device and identify any missing documents, to drive process accuracy and compliance
- ▶ **Seamless integration:** Connectivity that allows users to capture and route pertinent information to existing ERP, ECM, HRIS and other store and back-end retail systems

At work across your enterprise

In-Store Capture wasn't designed for just a single process or line of business. Rather, it was built to streamline, digitise and simplify information management across your enterprise:

- ▶ **Make HR on-boarding a breeze:** Cut HR maintenance and printing costs, and gain the visibility to know exactly which forms have been completed and which are still outstanding
- ▶ **Access invoices effortlessly:** Eliminate the slow, cumbersome process of manually handling store invoices, and support vendor requests with ease
- ▶ **Process logistics documents efficiently:** Handle and track bills of lading, in-store fulfilment, delivery confirmations and other documents received at the store without wasting valuable time or resources
- ▶ **Simplify incident management:** Capture and digitise all documents associated with incidents so that they're easy to store, access and organise

Leverage Smart MFP to streamline business processes

Facilitating in-store capture is easy and intuitive for all employees with the eTask menu, accessible from the Lexmark MFP touchscreen.

